



NEWS RELEASE

September 2008

BUDDING NEW BUSINESS MAKES AWARDS SHORTLIST

Sivatech Training Solutions is named as finalist in the 'Silver Fox Award'

Thriving new business, Sivatech Training Solutions, has been unveiled as one of four finalists at the Startups Awards 2008 in the 'Silver Fox' category, handing it the chance to win the £5,000 top prize.

The shortlisting judges were impressed by Sivatech's concept and potential, placing the business among a handful of lucky finalists plucked from hundreds of entries.

Sivatech offers a variety of Training Solutions and Room Hire at their Training Centre in Aylesbury, Buckinghamshire. Training includes Forklift Truck, Fire Safety, First Aid, Health & Safety, IT and Business Skills and LGV. Sivatech provide a Property Management service, sub-letting space to many local organisations within their 'Indoor Business Community'.

The Startups Awards 2008, organised by Crimson Business' Startups.co.uk, in conjunction with Barclays, comprises of 17 categories, each showcasing the best new businesses in the UK. The overall winner will walk away with a £5,000 cheque.

The winners will be unveiled at a prestigious awards ceremony and three-course luncheon to be held at the Royal Garden Hotel in Kensington on Thursday 30 October.

Steve Richards, Managing Director, Sivatech comments: "We are thrilled to be a finalist in the 'Silver Fox' category and very much look forward to the event in October. It's great that all our dedication and hard work has been recognised by Startups.co.uk, and we're delighted to be in with a chance of not only winning the category but also the much-coveted 'Barclays Startups Business of the Year' prize."

Startups.co.uk is the UK's largest independent online resource for budding entrepreneurs and the Startups Awards is one of the leading events on the small business calendar.

To be eligible to enter the Startups Awards 2008, businesses must have been trading for less than three years, be privately owned, and employ fewer than 60 people.

This year's judging panel consists of some of the UK's most successful entrepreneurs, including Chrissie Rucker, founder, The White Company; Alan Giles, chairman, Fat Face and Simon Calver, chief executive, LOVEFiLM International.

The judges look at a wide range of criteria; in particular, business success either by increase in sales and unit volume, market research and identification of customer focus, organisational and team building effectiveness, strategic planning, overcoming obstacles and barriers to success, visionary leadership and social and community responsibility.

For further information about Startups Awards 2008 visit www.startupsawards.co.uk or telephone 020 8334 1680

- ENDS -

Notes to editors:

For press information on the Startups Awards 2008 please contact: Ella Gascoigne on 02083341682 or at ellag@crimsonbusiness.co.uk

[Company name]

[Brief description/media info]

For information on **[company name]** please contact: **[your contact details]**

Startups.co.uk

The 2008 Startups Awards is organised by Startups.co.uk – the UK's largest website for people starting and running their own businesses. Startups provides free help and advice to 160,000 new visitors every month. www.startupsawards.co.uk

Barclays

The Startups Awards 2008 proudly celebrates the vision passion and success of UK entrepreneurs. Barclays are particularly pleased to be supporting these awards this year and look forward to supporting the finalists and winners in their ongoing success. Whether you are looking to buy sell, expand, downsize or just survive, if you are going to succeed you need to have professional advice and lots of it. Barclays has over 300 years of history and expertise in banking, we move lend invest and protect money for over 42 million customers and clients worldwide. We provide banking services to more than 625,000 businesses and have over 1700 Local Business Managers in over 600 locations. We place a high priority on forming a relationship with customers by tailoring products and services to their businesses dependent on their size, complexity, financial and geographic requirements. We support all types of businesses, whether they are start-ups or growing and established enterprises. To find out more visit our website www.barclays.co.uk/business

Additional sponsors include NetRegs and Visa Commercial